

February 7, 2018

Poverty Mitigation RFP Questions and Answers

1. The RFP mentions a Board appointed Steering Committee. Has the Steering Committee already been appointed? **No**
If so, can the list of members be provided? **N/A**

If not, what parameters are in place for defining the size and membership of the Steering Committee? **The Committee will be made up of a diverse group of community and business leaders appointed by the Board of Commissioners.**

Should the proposal include working to identify the members of the Steering Committee? **No**

Is there an established budget to fund the planning initiative or a range established for costs that proposals should take into account? **The County has sufficient resources available to support this effort.**

2. Is the consultant expected to collect any primary data from residents or key informants? **It depends on each Offeror's approach to their proposal.**

What, if any, community outreach is anticipated during the development of the plan? **It depends on each Offeror's approach to their plan development.**

3. What data from Franklin County (for example, number of clients served by various county agencies, outcome data on current services, caseload counts, etc.) will be available for analysis by the consultant? **The data will be provided by agencies within Franklin County (Franklin County Department of Job and Family Services, Economic Development and Planning, Child Support Enforcement Agency, the Franklin County Office On Aging, etc) as well as external agencies and research partners.**
4. Who are the members of the Steering Committee? **The Committee will be made up of a diverse group of community and business leaders appointed by the Board of Commissioners.**
5. How often does the steering committee meet? **That has not been determined at this time.**
6. What are the anticipated components of the final plan? **It depends on each Offeror's approach to their proposal.**
7. Is there a total target budget for this project? **The County has sufficient resources available to support this effort.**

Can you provide any guidance about pricing? **Each Offeror is responsible for determining how best to price their proposal.**

8. The RFP states that “Respondents should note that while pricing is a component of evaluation it is not solely determinative of award.” What is the scoring? **The County does not publish the scoring points for the evaluation criteria, it expects you to treat all criteria with equal emphasis.**

And/or what are the other components of evaluation? **Please refer to the RFP under the Proposal Submission for all of the evaluation criteria.**

9. P. 2 of the RFP indicates that the consultant will need to “create a successful plan development process”. What role, if any, does the steering committee play in developing or approving that process? **The Steering Committee will be an important resource in developing the strategic plan. The consultant should expect to develop a strong collaborative partnership with the Steering Committee including guiding conversations towards recommendations. The Board of Commissioners will have final approval.**
10. One of the deliverables in the RFP is “a completed and vetted plan...” Who is expected to vet the plan? **For clarification, “a completed and vetted plan” described in the deliverables refers to the strategic plan mentioned in the first sentence of the Background on page 1 of the RFP. This strategic plan will be vetted by the Board of Commissioners and the Steering Committee.**
11. What are the components which are considered to be part of a “visual brand identity”? **Components may include a logo, a tagline, hashtag for use in social media marketing as well as files such as eps and jpg.**